

# C H R I S T M A S G R E E T I N G S



and our thanks to our large number of customers whose liberal patronage will have made this our banner year for business. Our high-class goods, prompt and courteous service are at your command at all times.

A careful study of the high-class goods mentioned below with a few prices will tell you why you should be one of our patrons.

<p><b>LIBBY'S EVAPORATED MILK</b> Two for 25c size, <b>\$1.20</b> per doz.</p> <p><b>LIBBY'S ASSORTED SOUPS</b> <b>\$1.00</b> per doz.</p> <p><b>LIBBY'S PORK AND BEANS</b> <b>\$1.00</b> per doz.</p> <p><b>BROOMS</b> 35, 45, 55, and 65 cents each</p> <p><b>PURE SORGHUM</b> Made in Nebraska, Jefferson Brand <b>80¢</b> per Gal., 6 Gal. for <b>\$4.50</b></p> <p><b>PURE GROUND SPICES</b> In 4 oz. Sifter Top Packages, Victor Brand, <b>10¢</b> a Pkg.</p>	<p>When true value for your money is desired order</p> <p><b>CHASE &amp; SANBORN</b> TEAS AND COFFEE</p> <p><b>VICTOR FLOUR</b></p> <p><b>GAITY BRAND</b> FRUITS AND VEGETABLES</p>	<p><b>Your Christmas Dinner</b></p> <p>Can be toned up with</p> <p><b>IMPORTED FIGS AND DATES</b></p> <p><b>MALAGA GRAPES</b></p> <p><b>PECANS</b></p> <p><b>ENGLISH WALNUTS</b></p> <p><b>ALMONDS</b></p> <p>or an assortment of <b>SHELLED NUTS</b></p>	<p><b>Mr. Husband:</b></p> <p><b>DON'T YOU KNOW THAT THE MISSES WOULD BE DEE-LIGHTED WITH AN IMPORTED HARTZ MOUNTAIN CANARY BIRD FOR XMAS, OR A NICE PIECE OF CUT GLASS. THE LITTLE FOLKS WOULD ENJOY A GLOBE OF GOLD FISH MORE THAN THEY WOULD A BUSHEL OF CANDY.</b></p>	<p><b>LOOSE-WILES CRACKERS</b> In 1/2 size boxes, at 7 1/2¢ a pound</p> <p><b>Star or Coupon Brand BREAKFAST BACON</b> at <b>25¢</b> a pound</p> <p><b>Overland Brand BREAKFAST BACON</b> at <b>20¢</b> a pound</p> <p><b>PURE LARD</b> Government Inspected <b>13¢</b> a pound</p> <p><b>DR. PRICE'S VANILLA EXTRACT</b> Pint Bottle <b>\$1.75</b> Half Pints <b>90¢</b></p> <p><b>DR. PRICE'S LEMON EXTRACT</b> Pint Bottle <b>\$1.25</b> Half Pints <b>65¢</b></p>
---	---	---	--	---

Our Christmas Trees are now here, also Evergreen Wreathing. Have your tree picked out and set aside for you. Everything in Fresh Fruit and Vegetables that the market will supply will be on hand for the 23d and 25th.

**Phone 56**

**Alliance Grocery Company**

## December Travel Bulletin

**TO THE PACIFIC COAST.** Inquire about the personally conducted through tourist sleeper excursions to Los Angeles, via Denver-Santa Fe Route—a route of sunshine and mild climate.

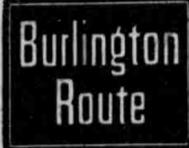
**WINTER TOURIST TICKETS.** The attractive south land is claiming its own in Winter tourist patronage. The Winter excursion fares to southern resorts are extremely favorable and involve but a modest outlay for a tour of the south.

**INTERNATIONAL LIVE STOCK EXPOSITION,** Chicago, December 2nd to 9th, 1911.

**NATIONAL IRRIGATION CONGRESS,** Chicago, December 5th to 9th, 1911.

**AMERICAN LIVE STOCK MEETING,** Denver, December 12th and 13th, 1911.

**NATIONAL SHEEP SHOW AND WOOL GROWERS' CONVENTION,** Omaha, December 14th to 16th, 1911.



**J. KRIDELBAUG, Agent**  
**Alliance**  
**L. W. WAKELEY, G. P. A., Omaha**

**G. H. Wood** **N. S. Cook**

## WOOD & COOK

**Painting, Paper Hanging, Decorating**  
**Carriage Work a Specialty**

All work guaranteed. Prices reasonable.

**PHONES 434 and 679**

**SPOTTED TAIL ITEMS**

Rev. Ramsey preached at the Spotted Tail school house Sunday.

Quite a number of the young folks from Mitchell attended the dance at Plainview school house Friday evening.

The Ladies' Aid met with Mrs. Bert Hoy Thursday afternoon and spent the afternoon in preparing their goods for their New Year's sale.

Elmer Casson spent Sunday afternoon at the Watson home.

Bert Jellison and wife were overnight visitors. Tuesday, with Mr. and Mrs. J. T. Watson.

J. Wiker, the piano man from Alliance, was busy in this vicinity last Tuesday.

The Ladies' Aid will give an oyster supper and sale of goods on Saturday eve before New Years.

Gerhardt Gompert and wife and Clyde Johnson and wife were visiting the sugar factory at Scottsbluff Saturday.

Pete Watson is going to celebrate his birthday, that being Xmas day, by inviting some old time friends in to help him eat roast goose.

Mrs. Cherry, mother of Earl Cherry, returned to Kansas City to spend the winter, Thursday.

**RECOVERING FROM ACCIDENT**

The friends of the three ladies, Mrs. Moses Wright, Mrs. Reeves and Mrs. Snyder, who were thrown from a carriage on the evening of

December 6th in the north part of town, will be pleased to learn that all are recovering from their injuries, though each is still suffering in some manner as the result of the accident.

We are informed that Mrs. Reeves is yet unable to walk and that it will be some time before Mrs. Snyder, who is visiting her daughter, Mrs. Joe Wells, will have the use of her arm which was fractured at the elbow. Mrs. Wright may receive permanent injury of the knee.

**PRIZE TO PIANO SALESMEN**

The Bennett Piano Company is offering a prize of one hundred and fifty dollars to the salesman who secures the most business from October 25, 1911, to January 10, 1912. Mrs. J. T. Wiker, manager of the Alliance store, is in the contest strong, with good prospects of winning the prize. She has many friends in Alliance and vicinity who will be delighted should she succeed in landing it and we suggest to those intending to purchase a piano of her soon that they close the deal before the 10th of next month so that it will assist her in the contest.

**CHILDREN'S DAY**

At Darling's Store, Saturday, December 16th

We want every child that will be in Alliance next Saturday to come to our store after ten o'clock in the morning—bring five pennies, a nickel or a five cent piece, and we will give a fifteen cent picture for it. Bring an extra dime and we will give a twenty five cent picture for it.

The supply is limited, so we can give but one of each picture to each child that comes.

Remember the day and don't stay away.

**Assets: \$10,839,000** **Insurance in force more than \$55,000,000**

**Postal Life Building**

### The Postal Life Insurance Company

**pays you the Commissions that other Companies pay their agents.**

**45%** of the first year's premium is the average Commission-Dividend guaranteed to each POSTAL policyholder on entrance into the Company. Other companies would pay this sum to an agent—as his commission.

That's for the first year; in subsequent years POSTAL policyholders also receive the Renewal Commissions other companies pay their agents, namely, 7%. Policyholders likewise receive an Office-Expense Saving of 2%, making up the

**Annual Dividend of 9 1/2% Guaranteed in the Policy**

And the POSTAL pays the usual contingent dividends besides—ranging up to 20% of the annual premium.

Such is the POSTAL way: it is open to you. Call at the Company's offices or write now and find out the exact sum it will pay you at your age—the first year and every other.

**POSTAL LIFE INSURANCE COMPANY**  
The Only Non-agency Company in America  
35 Nassau St., New York

**Strong Postal Points**

First: Old line legal-reserve insurance—not fraternal or assessment.

Second: Standard policy reserve—over \$10,000,000.

Third: Standard policy provisions approved by the State Insurance Department.

Fourth: High medical standards in the selection of risks.

Fifth: Standard rates not reduced by commission-dividends guaranteed in the policy, as stated herein.

**REQUEST FOR INFORMATION**

Postal Life Insurance Company: Please mail insurance particulars for my age. My exact date of birth is.....

Occupation.....

Name.....

Address.....

No agent will be sent to visit you; the POSTAL LIFE employs no agents.

**SEE HOW EASY IT IS**

**FILL OUT AND MAIL TODAY**